



## Your Challenge

- As you approach financial year-end, you may be under pressure to finalise your **BBBEE and ESD contributions**, but limited time, capacity, or credible SME partners can make this difficult.
- You need a **trusted, compliant, and fast-to-execute** solution that delivers both **measurable impact and audit-ready documentation**



## Your Solution

The Action ESD Fund gives you an immediate, fully managed ESD solution that takes the complexity out of implementation, while ensuring every rand you invest drives real transformation.

With over 50 corporate contributors, we make it easy for you to:

- ✓ Meet BBBEE scorecard requirements before year-end
- ✓ Deploy ESD funds responsibly and efficiently
- ✓ Support verified, high-potential SMEs **across sectors**



## Flexible Options for Your Business

Offering	Best For	Key Benefit
1. Pooled Fund	You want a quick, turnkey ESD deployment	Immediate compliance solution
2. Value Chain Fund	You want to align ESD with your supply chain	Customised focus, shared infrastructure
3. Ring-Fenced Fund	You want a fully branded, bespoke fund	Tailored impact, full control, zero setup hassle



## Why Choose the Action ESD Fund

- A financially efficient ESD vehicle for corporates, accepting contributions from **R50k**
- Deploy **R1m-R10m+** in funding to high-potential SMEs for maximum impact.
- Proven governance and fund management by **Edge Growth**
- National SME pipeline with financial & non-financial support
- Audit-ready reports for BBBEE verification
- Measurable impact and real transformation



## Impact in Numbers

- 50+** corporate contributors
- 3500+** SMEs supported
- R120 million** deployed into inclusive growth
- R223 million** funds raised across sectors

### Why a Pooled Fund?

Quick to activate, fully managed, and backed by proven governance, get immediate BBBEE recognition with minimal effort.

### Let's Get Your ESD Over the Line

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